





#### Where Ideas Become Experiences

At FIRMA EVENTS, we don't just plan events, we craft stories that people remember. Born in the vibrant city of Doha over 12 years ago, we've turned creativity and precision into our signature. From boardrooms to ballrooms, our diverse team transforms visions into extraordinary experiences that captivate and inspire.

# FORISAN HALLS

# GOALS

- Deliver unmatched event experiences
- Grow and diversify our talent network
- Exceed client expectations every time
- Stay ahead with industry innovations

# VALUES

Integrity: building trust through honesty Passion: crafting memorable experiences Diversity: Embracing varied talents and perspectives Innovation: Continuously redefining possibilities to stay ahead

#### Redefining Extraordinary

At **FIRMA EVENTS**, our mission is to transform moments into unforgettable experiences. With creativity, innovation, and flawless attention to detail, we deliver events that inspire and exceed expectations.

Every occasion we craft reflects our dedication to precision, professionalism, and the art of making memories that matter.





#### Inspiring Moments, Shaping Memories

occasion becomes a masterpiece, a story brought to

At FIRMA EVENTS, we envision a world where every life with purpose and passion. By harnessing the power of diverse talents and innovative thinking, we aim to set new benchmarks in event excellence-transforming the ordinary into unforgettable and making FIRMA EVENTS a name synonymous with unparalleled experiences.



#### **Elevating First Impressions**

Make a lasting first impression with our professional promoters and hostesses. Carefully selected for their charm and expertise, they embody the essence of every event, creating effortless engagement and seamless interactions.

Our data collection specialists ensure a smooth, efficient registration process that enhances your guests' experience from the outset.



## AUTOMOBILES





# **CONCERTS & SHOWS**











## **CORPORATE EVENTS**

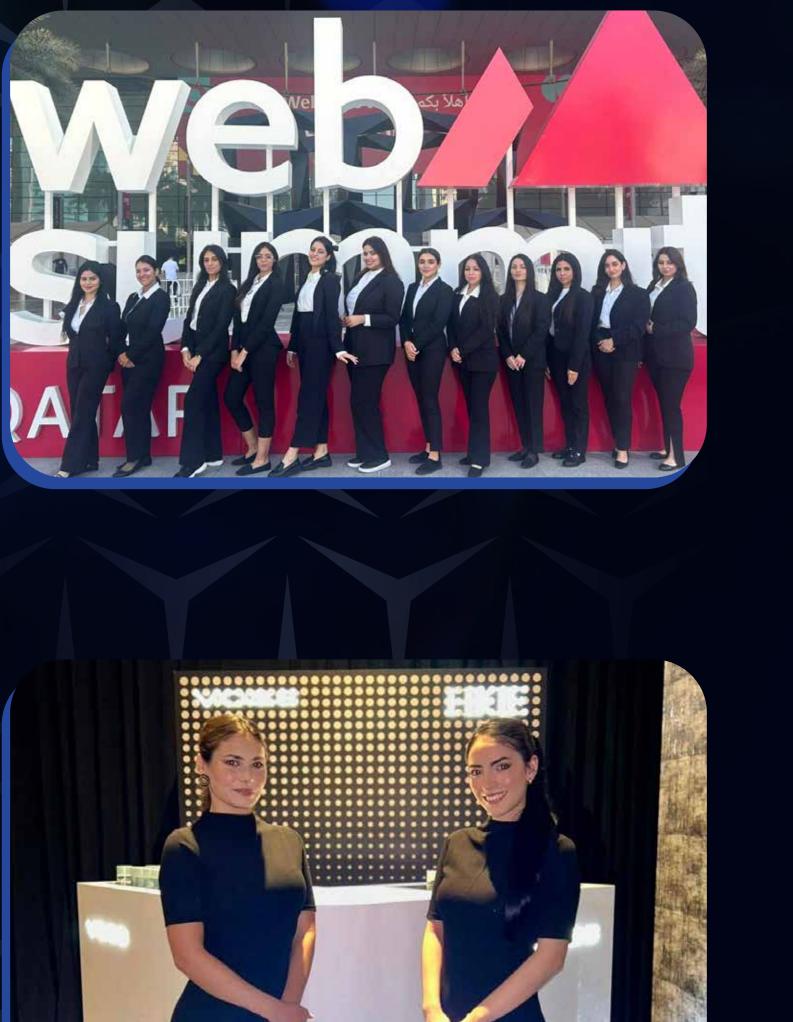














## **SPORT EVENTS**





### WEDDINGS











#### **Embodying Sophistication**

Our models bring elegance, versatility, and style to every campaign and event. Representing diverse backgrounds, they infuse life into your vision, ensuring each moment radiates sophistication and impact.







#### Immersive Experiences

At FIRMA EVENTS, entertainment isn't just a performance, it's an experience. With a diverse pool of talent, we craft moments that captivate, inspire & leave an indelible mark. From intimate gatherings to grand spectacles, our solutions set the gold standard for unforgettable events.

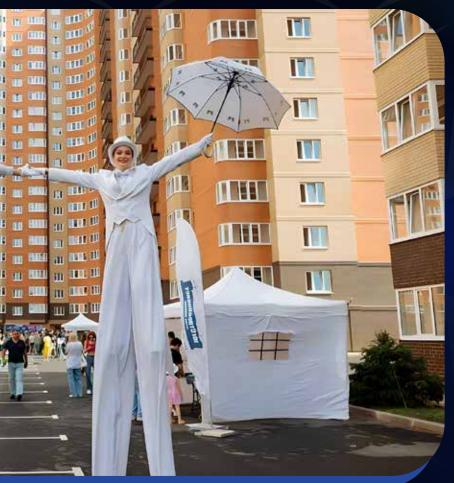


# ENTERTAINMENT













800

#### Setting the Rhythm

Our musicians are the heartbeat of every event. With a wide repertoire and unmatched talent, they create soundscapes that resonate, setting the perfect tone for experiences that linger in memory.

# MUSICIANS











# MUSICIANS















#### The Voice of Elegance

Grace, poise, and adaptability define our emcees. Representing diverse styles and personalities, they bring charisma and professionalism to every event, ensuring seamless hosting that elevates your occasion.



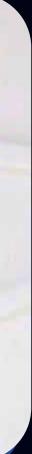














#### Bringing Stories to Life

We proudly represent a talented ensemble of actors and actresses who bring authenticity and passion to every performance. From stage to screen, our talents embody diverse roles with finesse, creating compelling and memorable moments.





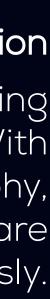






#### Capturing Perfection

Our production team covers everything from storyboarding to shooting, editing, and delivering polished media. With experienced professionals in photography and videography, we ensure your event's most cherished moments are captured and presented flawlessly.



# **VIDEOGRAPHERS & PHOTOGRAPHERS**







#### The Art of Visual Perfection

Our expert hairstylists and makeup artists are the architects of stunning looks. Whether for actors, models, or event participants, they ensure every appearance is picture-perfect. With a commitment to innovation and adaptability, they bring creativity and professionalism to every project.





#### Serving with Style

At FIRMA EVENTS, our waitstaff embody professionalism and grace. From flawless service to attentive care, they enhance every event with their dedication to creating exceptional guest experiences.







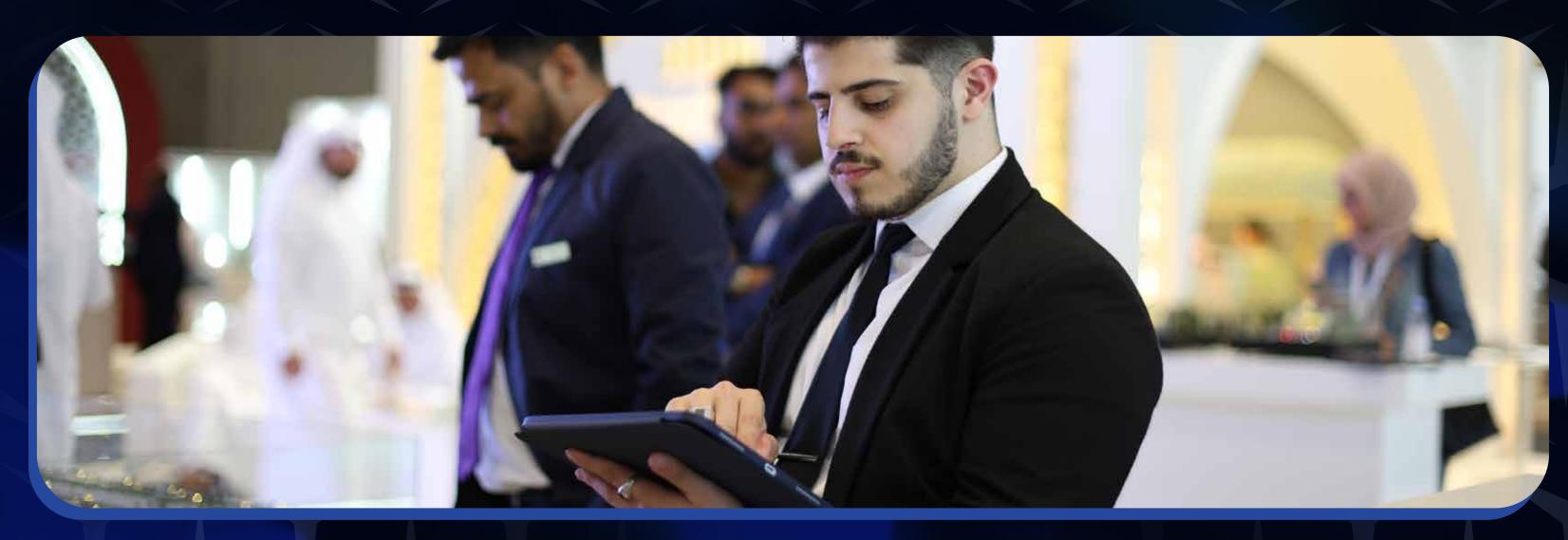


# EVENT REGISTRATI SOLUTIONS

#### Seamless Simplicity

We specialize in providing seamless online and onsite registration systems that cater to every participant category. As part of our full-service package, we deliver the hardware, supplies, electronic feedback collection, and detailed post-event analysis to ensure a flawless registration experience from start to finish.

# **EVENT REGISTRATION SOLUTIONS**







At FIRMA EVENTS, we have had the privilege of participation in a wide Range of events that showcase our expertise and dedication To creating exceptional experiences.



#### **DISTINGUISHED EVENTS WE HAD THE PRIVILEGE TO BE PART OF:**

FORMULA 1 Championship

OATAR **Economic forum** 

GOOGLE Cloud launch

CITYSCAPE Development

FIFA World cup 2022

#### MERCEDES BENZ Fashion week

CIRQUE Du soleil

MOTO GP

GENEVA Motor show

ANDREA BOCELLI DOHA CONCERT



MILIPOL Global event

EMIRI SWORD Horse championship

HOSPITALITY Qatar

HEYA Fashion show

Watches & Jewelry exhibition

LUSAL Super cup

QATAR Motor Show

CHI Shaqab

DISNEY **ON ICE SHOW** 

AND MANY MORE...

























#### PARK HYATT®

#### Le ROYAL MERIDIEN DOHA



Ж HAKKASAN





#### **OUR CLIENTS**



اللجنــــة العليــــا للهشـاريــع والبرىث Supreme Committee for Delivery & Legacy







# Bloomberg



ناصر بن خالد ذ.م.م. NASSER BIN KHALED W.L.L.





FIFA WORLD CUP Qat\_ar2022





حلبـــــة لـوسـيــــل الـدولـيـــــة Losail international circuit

# BILLIONAIRE

# Google Cloud





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STATE OF QATAR **RACING & EQUESTRIAN CLUB** 



دولة قطر نادى السبياق والفروسية

#### **Reference** Letter

On 19th May 2021

#### To Whom It May Concern,

I am writing this letter of recommendation to vouch for Firma Events and the quality of their services, which were carried out with utmost professionalism during HH The Amir Sword Festival event. Firma Events provided 65 staff (Hostesses, Supervisors & Venue Managers) for the racecourse & VIP / Hospitality Lounges. The staff was well trained and presentable, they executed their tasks and responsibilities well. The team was quick on their feet for last minute requests and changes. Diversity of Languages due to international guests was a big plus and much appreciated.

We truly recommend Firma Events for any event.

Should you have any queries please contact us for more information.

#### 29 January 2024

To Whom It May Concern,

Subject: Endorsement of Firma Events' Musical Services

I am pleased to provide this letter in support of Firma Events, with whom we have had the pleasure of collaborating for more than 3 years and still. Firma Events has been instrumental in enhancing our hotel's atmosphere by providing exceptionally talented musicians for both special events and regular entertainment.

The musicians represented by Firma Events have consistently demonstrated not only exceptional musical talent but also a high degree of professionalism and adaptability. They have successfully catered to a diverse range of events at our hotel, each time tailoring their performance to suit the specific mood and audience, be it in our dining areas, lounges, or special events.

One of the most commendable aspects of working with Firma Events is their commitment to quality and customer satisfaction. Their attention to detail, from understanding our requirements to the execution of performances, has been exceptional. The positive feedback we have received from our guests is a testament to the caliber of entertainment they provide.

In addition, the administrative support from Firma Events is noteworthy. Their team is efficient, friendly, and always willing to go the extra mile to ensure that our entertainment needs are met promptly and satisfactorily.

In summary, Firma Events has been a valuable partner in enhancing our guests' experience through quality musical entertainment. I highly recommend their services to any establishment looking to add a touch of elegance and enjoyment to their ambiance.

For any further details or specific queries, please feel free to reach out to me.



Mikel Ibrahim General Manager | Regional VP Sales & Marketing Middle East,

#### MONDRIAN



Date: May 11, 2021

To Whom It May Concern,

We have worked with Firma Events for the past 2 years and have worked with Roy Boustany over 8 years for several live events in Doha. We are happy to recommend his services, as he is a reliable and proactive. Firma Events has been our main talent supplier for the Red Bull Car Park Drift; Red Bull Flying Bach and Red Bull Flug tag where over 150 staff was provided from Hosts, Hostesses and Supervisors to Crowd Management Marshals, that assisted with spectator seating and welcome/ushering at the stadium.

We have always been satisfied with the service provided and the selection of talent that has been provided to us.

We wish Firma Events all the best in their projects in their near future and we look forward to working with them again.

Should you require any more information, please contact me directly.

Best regards,

Tarek Al Khalil Guzman Country Manager Red Bull

> Official Disributes of Red Bull Gator Solan Studio & Sioner 63 Maysoloun St+ No 860 - Data Gata Tel.: +974 444 5555 www.sedbalt.com



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Date May.11.2021

To Whom It May Concern,

We are writing this letter of recommendation to express the good work relationship we have with Roy Boustany and his company Firma Events.

Firma Events was our manpower supplier for several our projects and events: Cirque du Soleil Messi 10, Cirque Du Soleil Bazzar, Blueman Show, Day Dream Festival & Smurfs musical in Doha. They provided over 250 staff, from hosts & hostesses, runners, supervisors in addition to 150 security staff and 60 cleaners.

We were satisfied with the service provided throughout all the events we procured them for and we recommend working with Firma Events as your staffing and man power supplier.

Sincerely,



Mac.s.Far

Chief executive Officer

Alchemy Project Entertainment



To Whom It May Concern,

What sets Firma Events apart is their keen eye for matching the right talent with the right venue. They have consistently supplied us with musicians who not only align with our hotel's ambiance but also resonate with our guests, enhancing their overall experience.

significantly to the success of our events.

Based on our experiences, I can confidently recommend Firma Events to any venue seeking high-quality, professional musical talent. Their contribution to our establishment has been invaluable, and we look forward to a continued and fruitful partnership.

Please do not hesitate to contact me for any more detailed information.

Best Regards,



APE Events Management Artistic & Entertainment | address : Building 5, Zone 24, Hateen Street, Doha, Qatar | info@AlchemyProject.co | www.AlchemyProject.co



Subject: Recommendation for Firma Events' Musicians

I am delighted to write this letter of recommendation for Firma Events, a talent agency that has provided our hotel with outstanding musical talent. Our experience with Firma Events has been nothing short of exceptional, and I am eager to share our positive experiences.

The musicians from Firma Events have played a significant role in creating a unique and inviting atmosphere in our hotel. Whether providing background music for our dining areas or being the centerpiece at our special events, their performances have always been of the highest quality, showcasing both versatility and professionalism.

Their service extends beyond just providing musicians; the team at Firma Events is always responsive, organized, and a pleasure to work with. They have made every effort to accommodate our needs and ensure the smooth running of all performances, contributing





#### Reference Letter

11 May 2021

#### To Whom It May Concern,

It is with pleasure that I write this letter of recommendation for Firma Events. They have always provided us with a diverse selection of hostesses & hosts for our international & local events at our premises, just to mention a few: WorldSBK (Superbike World Championship), MotoGP, MXGP, FIA World Touring Car Cup and many more where we needed to allocate staff for ticketing, access control at the entrances, hospitality lounges and throughout the venue. We were very satisfied with their performance, they are reliable, punctual and offer the most competitive rates in the market.

I am happy to recommend the service of Firma Events. If you have any questions, please feel free to contact me.

Sincerely,

Raquel Serrabella Quintana Event Manager Losail Circuit Sports Club raquel.serrabella@circuitlosail.com

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www.firmaevents.org

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Firmaevents





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