

Firma

EVENTS



KSA



QATAR



UAE

WHO WE ARE

Where Ideas Become Experiences

At **FIRMA EVENTS**, we don't just plan events, we craft stories that people remember. Born in the vibrant city of Doha over 12 years ago, we've turned creativity and precision into our signature. From boardrooms to ballrooms, our diverse team transforms visions into extraordinary experiences that captivate and inspire.

GOALS AND VALUES

GOALS

- Deliver unmatched event experiences
- Grow and diversify our talent network
- Exceed client expectations every time
- Stay ahead with industry innovations

VALUES

- Integrity:** building trust through honesty ➤
- Passion:** crafting memorable experiences ➤
- Diversity:** Embracing varied talents and perspectives ➤
- Innovation:** Continuously redefining possibilities to stay ahead ➤

Redefining Extraordinary

At **FIRMA EVENTS**, our mission is to transform moments into unforgettable experiences. With creativity, innovation, and flawless attention to detail, we deliver events that inspire and exceed expectations.

Every occasion we craft reflects our dedication to precision, professionalism, and the art of making memories that matter.



OUR MISSION

OUR VISION



Inspiring Moments, Shaping Memories

At **FIRMA EVENTS**, we envision a world where every occasion becomes a masterpiece, a story brought to life with purpose and passion.

By harnessing the power of diverse talents and innovative thinking, we aim to set new benchmarks in event excellence—transforming the ordinary into unforgettable and making **FIRMA EVENTS** a name synonymous with unparalleled experiences.

OUR SERVICES



PROMOTERS HOSTESSES



Elevating First Impressions

Make a lasting first impression with our professional promoters and hostesses. Carefully selected for their charm and expertise, they embody the essence of every event, creating effortless engagement and seamless interactions.

Our data collection specialists ensure a smooth, efficient registration process that enhances your guests' experience from the outset.



AUTOMOBILES



CONCERTS & SHOWS



CORPORATE EVENTS



RESTAURANTS & CLUBS



SPORT EVENTS



WEDDINGS



MODELS



Embodying Sophistication

Our models bring elegance, versatility, and style to every campaign and event. Representing diverse backgrounds, they infuse life into your vision, ensuring each moment radiates sophistication and impact.

MODELS



ENTERTAINMENT



Immersive Experiences

At FIRMA EVENTS, entertainment isn't just a performance, it's an experience. With a diverse pool of talent, we craft moments that captivate, inspire & leave an indelible mark. From intimate gatherings to grand spectacles, our solutions set the gold standard for unforgettable events.

ENTERTAINMENT



MUSICIANS



Setting the Rhythm

Our musicians are the heartbeat of every event. With a wide repertoire and unmatched talent, they create soundscapes that resonate, setting the perfect tone for experiences that linger in memory.

MUSICIANS



MUSICIANS



EMCEES



The Voice of Elegance

Grace, poise, and adaptability define our emcees. Representing diverse styles and personalities, they bring charisma and professionalism to every event, ensuring seamless hosting that elevates your occasion.

EMCEES



ACTORS



Bringing Stories to Life

We proudly represent a talented ensemble of actors and actresses who bring authenticity and passion to every performance. From stage to screen, our talents embody diverse roles with finesse, creating compelling and memorable moments.

ACTORS



VIDEOGRAPHERS PHOTOGRAPHERS



Capturing Perfection

Our production team covers everything from storyboarding to shooting, editing, and delivering polished media. With experienced professionals in photography and videography, we ensure your event's most cherished moments are captured and presented flawlessly.

VIDEOGRAPHERS & PHOTOGRAPHERS



HAIRSTYLISTS MAKEUP ARTISTS

The Art of Visual Perfection

Our expert hairstylists and makeup artists are the architects of stunning looks. Whether for actors, models, or event participants, they ensure every appearance is picture-perfect. With a commitment to innovation and adaptability, they bring creativity and professionalism to every project.



WAITERS WAITRESSES



Serving with Style

At **FIRMA EVENTS**, our waitstaff embody professionalism and grace. From flawless service to attentive care, they enhance every event with their dedication to creating exceptional guest experiences.

WAITRESSES & WAITERS



EVENT REGISTRATION SOLUTIONS

Seamless Simplicity

We specialize in providing seamless online and onsite registration systems that cater to every participant category. As part of our full-service package, we deliver the hardware, supplies, electronic feedback collection, and detailed post-event analysis to ensure a flawless registration experience from start to finish.

EVENT REGISTRATION SOLUTIONS





At **FIRMA EVENTS**, we have had the privilege of participation in a wide Range of events that showcase our expertise and dedication To creating exceptional experiences.

OUR EVENTS PORTFOLIO

DISTINGUISHED EVENTS WE HAD THE
PRIVILEGE TO BE PART OF:

FORMULA 1

Championship

QATAR

Economic forum

GOOGLE

Cloud launch

CITYSCAPE

Development

FIFA

World cup 2022

MERCEDES BENZ

Fashion week

CIRQUE

Du soleil

MOTO

GP

GENEVA

Motor show

ANDREA BOCELLI

DOHA CONCERT

MILIPOL

Global event

EMIRI SWORD

Horse championship

HOSPITALITY

Qatar

HEYA

Fashion show

DOHA

Watches & Jewelry exhibition

LUSAIL

Super cup

QATAR

Motor Show

CHI

Shaqab

DISNEY

ON ICE SHOW

AND MANY MORE...

OUR CLIENTS



OUR CLIENTS



اللجنة العليا
للمشاريع والبرث
Supreme Committee
for Delivery & Legacy



Bloomberg



BILLIONAIRE
DOHA



ناصر بن خالد ذ.م.م.
NASSER BIN KHALED W.L.L.



TESTIMONIALS

STATE OF QATAR
RACING & EQUESTRIAN CLUB



دولة قطر
نادي السباق والفروسية

Reference Letter

On 19th May 2021

To Whom It May Concern,

I am writing this letter of recommendation to vouch for Firma Events and the quality of their services, which were carried out with utmost professionalism during HH The Amir Sword Festival event. Firma Events provided 65 staff (Hostesses, Supervisors & Venue Managers) for the racecourse & VIP / Hospitality Lounges. The staff was well trained and presentable, they executed their tasks and responsibilities well. The team was quick on their feet for last minute requests and changes. Diversity of Languages due to international guests was a big plus and much appreciated.

We truly recommend Firma Events for any event.

Should you have any queries please contact us for more information.

Best regards,

Patricia de Nicoll
Head of International Affairs Unit



MONDRIAN
DOHA

29 January 2024

To Whom It May Concern,

Subject: Endorsement of Firma Events' Musical Services

I am pleased to provide this letter in support of Firma Events, with whom we have had the pleasure of collaborating for more than 3 years and still. Firma Events has been instrumental in enhancing our hotel's atmosphere by providing exceptionally talented musicians for both special events and regular entertainment.

The musicians represented by Firma Events have consistently demonstrated not only exceptional musical talent but also a high degree of professionalism and adaptability. They have successfully catered to a diverse range of events at our hotel, each time tailoring their performance to suit the specific mood and audience, be it in our dining areas, lounges, or special events.

One of the most commendable aspects of working with Firma Events is their commitment to quality and customer satisfaction. Their attention to detail, from understanding our requirements to the execution of performances, has been exceptional. The positive feedback we have received from our guests is a testament to the caliber of entertainment they provide.

In addition, the administrative support from Firma Events is noteworthy. Their team is efficient, friendly, and always willing to go the extra mile to ensure that our entertainment needs are met promptly and satisfactorily.

In summary, Firma Events has been a valuable partner in enhancing our guests' experience through quality musical entertainment. I highly recommend their services to any establishment looking to add a touch of elegance and enjoyment to their ambiance.

For any further details or specific queries, please feel free to reach out to me.

Warm regards,

Mikel Ibrahim
General Manager | Regional VP Sales & Marketing Middle East,



Salem Studio & Stores • 63 Mayadeen St • No 800 • Doha Qatar
Tel: +974 444 5555

Date: May 11, 2021

To Whom It May Concern,

We have worked with Firma Events for the past 2 years and have worked with Roy Boustany over 8 years for several live events in Doha. We are happy to recommend his services, as he is a reliable and proactive. Firma Events has been our main talent supplier for the Red Bull Car Park Drift; Red Bull Flying Bach and Red Bull Flug tag where over 150 staff was provided from Hosts, Hostesses and Supervisors to Crowd Management Marshals, that assisted with spectator seating and welcome/ushering at the stadium.

We have always been satisfied with the service provided and the selection of talent that has been provided to us.

We wish Firma Events all the best in their projects in their near future and we look forward to working with them again.

Should you require any more information, please contact me directly.


Best regards,

Tarek Al Khalil Guzman
Country Manager



Official Distributor of Red Bull Qatar: Salem Studio & Stores
• 63 Mayadeen St • No 800 • Doha Qatar
Tel: +974 444 5555
www.redbull.com

TESTIMONIALS



Date May.11.2021


To Whom It May Concern,

We are writing this letter of recommendation to express the good work relationship we have with Roy Boustany and his company Firma Events.

Firma Events was our manpower supplier for several our projects and events: *Cirque du Soleil Messi 10, Cirque Du Soleil Bazaar, Blueman Show, Day Dream Festival & Smurfs musical* in Doha. They provided over 250 staff, from hosts & hostesses, runners, supervisors in addition to 150 security staff and 60 cleaners.

We were satisfied with the service provided throughout all the events we procured them for and we recommend working with Firma Events as your staffing and man power supplier.

Sincerely,



APE MANAGEMENT
APE ARTISTIC & ENTERTAINMENT EVENTS MANAGEMENT LLC
أبب لإدارة الترفيه الفنية والترويجية ش.م.ل
س.ت : ١٢٨٩٩١ ١٢٨٩٩١
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Mac.s.Far

Chief executive Officer

Alchemy Project Entertainment

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To Whom It May Concern,

Subject: Recommendation for Firma Events' Musicians

I am delighted to write this letter of recommendation for Firma Events, a talent agency that has provided our hotel with outstanding musical talent. Our experience with Firma Events has been nothing short of exceptional, and I am eager to share our positive experiences.

The musicians from Firma Events have played a significant role in creating a unique and inviting atmosphere in our hotel. Whether providing background music for our dining areas or being the centerpiece at our special events, their performances have always been of the highest quality, showcasing both versatility and professionalism.

What sets Firma Events apart is their keen eye for matching the right talent with the right venue. They have consistently supplied us with musicians who not only align with our hotel's ambiance but also resonate with our guests, enhancing their overall experience.

Their service extends beyond just providing musicians; the team at Firma Events is always responsive, organized, and a pleasure to work with. They have made every effort to accommodate our needs and ensure the smooth running of all performances, contributing significantly to the success of our events.

Based on our experiences, I can confidently recommend Firma Events to any venue seeking high-quality, professional musical talent. Their contribution to our establishment has been invaluable, and we look forward to a continued and fruitful partnership.

Please do not hesitate to contact me for any more detailed information,

Best Regards,



Ghazi Louhichi
Hotel Manager





Kempinski
HOTELIERS SINCE 1897



Reference Letter

11 May 2021

To Whom It May Concern,

It is with pleasure that I write this letter of recommendation for Firma Events. They have always provided us with a diverse selection of hostesses & hosts for our international & local events at our premises, just to mention a few: WorldSBK (Superbike World Championship), MotoGP , MXGP, FIA World Touring Car Cup and many more where we needed to allocate staff for ticketing, access control at the entrances, hospitality lounges and throughout the venue. We were very satisfied with their performance, they are reliable, punctual and offer the most competitive rates in the market.

I am happy to recommend the service of Firma Events. If you have any questions, please feel free to contact me.

Sincerely,



Raquel Serrabella Quintana
Event Manager
Losail Circuit Sports Club
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THANK YOU



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Firma events